



The Canned Food Alliance Economic Impact of the Canned Food Alliance

The Canned Food Industry Creates Jobs in the United States

United States companies that pack canned food and their suppliers are an important part of the country's economy. Not only do canned foods provide year-round access to important nutrients, manufacturers of canned food products provide good jobs in the United States and generate sizable tax revenues for state and federal governments.

Economic Impact of the Canned Food Industry in the United States

	Direct	Supplier	Induced	total
Jobs	85,386	254,287	239,934	579,607
Wages	\$5,018,367,666	\$15,252,690,645	\$10,834,597,909	\$31,105,656,221
Economic Impact	\$45,125,873,664	\$58,422,697,353	\$33,578,790,481	\$137,127,361,498

The Canned Food Industry is an Important Part of the United States Economy

- The canned food industry in the United States employs as many as 85,386 people and generates an additional 494,221 jobs in supplier and ancillary industries. These include jobs in companies supplying goods and services to manufacturers, as well as those that depend on sales to workers in the canned food industry.¹
- The jobs currently generated by the canned food industry are good jobs paying an average of \$58,773 in wages and benefits. Today every job is important. In fact, in the United States the unemployment rate has reached 8.36 percent. This means there are already 12,903,729 people trying to find jobs in the state and collecting unemployment benefits.²

The Economic Benefit of the Industry Spreads Throughout the Country

- Not only does the canned food industry create good jobs in the United States, in 2011 it was responsible for as much as \$137.13 billion in total economic activity in the country.³
- The broader economic impact flows throughout the economy, generating business for firms seemingly unrelated to canned food products. Real people, with real jobs, working in industries as varied as banking, retail, hospitals, auto repair, and even printing all depend on the canned food industry for their livelihood.

The United States Also Benefits from the Taxes Paid by the Industry

- Not only does the canned food industry create jobs, it also generates sizeable tax revenues. In the United States, the industry and its employees pay over \$4.23 billion in state and local taxes including property, income, and sales-based levies. This is in addition to \$7.34 billion in Federal business taxes.

Taxes Generated in the United States	
Tax Impact	Business Taxes
Federal Taxes	\$7,335,009,936
State Taxes	\$4,230,983,052
Total Taxes	\$11,565,992,988



¹John Dunham and Associates, New York, April 2011. Direct impacts include those jobs in canned food product manufacturers, as well as companies that manufacture products such as cans and vegetables.

²The Bureau of Labor Statistics. Available on-line at: www.bls.gov/lau/home.htm. Data for 3/1/2012.

³John Dunham and Associates. Economic Impact of the Canned Food Industry. New York, April 2011

Source: John Dunham and Associates: New York

